



Good Practices in Biodiversity Conservation in the ASEAN Region:

Documenting and Packaging Information for Use in
Printed and Electronic Media, and Uploading to the GP Database

Monalisa Cachuela

Good Practices in Biodiversity Conservation in the ASEAN Region

Serves as a look-up resource for ASEAN Member States to refer to experiences and best practices on biodiversity conservation and management in the ASEAN Region. This database provides, in a cost effective manner, knowledge resources for the development of management plans, species and area-based conservation strategies, preparation of national reports and to some extent, the development of conservation policies.

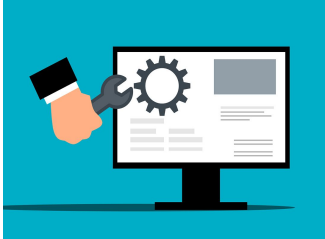
Total [331]

Page 1 of 34 [[Next](#)] [[Last](#)]

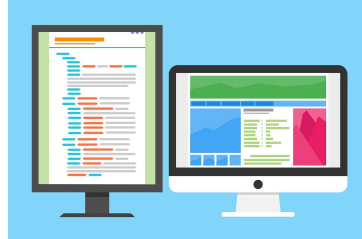
Ref. no.	Summary	Title of publications	Theme
331		An economic analysis of reforestation with a native tree species: the case of Vietnamese farmers	
332		Biodiversity conservation and cash crop development in northern Thailand	
328		Gender, decision-making and farm practice change: An action learning intervention in Myanmar	
329		TOD Best Practice: Lesson Learned for GHG Mitigation on Transportation Sector in Surabaya City, Indonesia	
330		Air quality in Singapore during the 2013 smoke-haze episode over the Strait of Malacca:	



Four Areas of Content Build-up



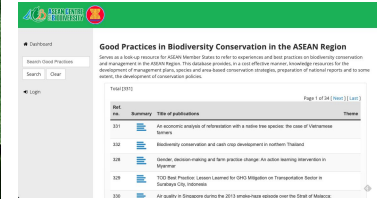
**How to develop
Good Practices
Document
Package**



**How to apply to
case studies,
reports and
workshop
outputs**



**How to use the
GP Document in
printed and
electronic
media**



**How to upload
and encode to
the GP Database**

Training Resources



1. A Complete Training Module
 - Notes
 - Links to training videos and resource downloads
2. Good Practices Template
 - Template Worksheet
 - Case study, report and workshop output examples
3. A website url

A high-angle, aerial photograph of terraced rice fields carved into a steep hillside. The terraces are filled with lush green rice plants, creating a series of concentric, wavy lines that follow the contours of the mountain. The lighting is soft, highlighting the texture of the rice and the depth of the valleys between the terraces. The overall color palette is dominated by various shades of green, from deep forest greens to bright, sunlit greens.

What are Good Practices Information?

What are Good Practices Information?

- A good practice is a successful experience that has been tested and replicated in different contexts and can therefore be recommended as a model. It deserves to be shared so that a great number of people can adapt and adopt it.

Source:

<https://www.fao.org/capacity-development/resources/good-practices/en/>

What are Good Practices Information?

- Good practices in biodiversity conservation can be applied to any action taken regarding the conservation of biodiversity in the ASEAN Region that produced a **positive outcome** contributing to protection and management of biodiversity, and sustainable use of species and ecosystem.
- In learning about the Good Practices in biodiversity conservation, we'll also identify the **lessons learned** in carrying out the project, research, or any initiative.



Why are Good Practices Information important?

What are their uses?

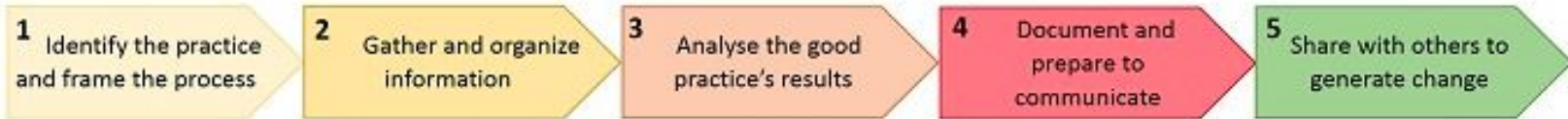
- By taking the time and effort to document the Good Practices in biodiversity conservation, we are able to **capture information in an organized structure**.
- This process allows knowledge sharing and application by other biodiversity practitioners. Learning opportunities are increased and support capacity building.
- Good Practices references can help for ineffective practices **not to be repeated**, and for successful practices to be followed and innovated upon.
- This saves us all time and resources and inevitably carries out a positive outcome towards biodiversity conservation.

A misty forest path with tall trees and lush greenery. The path is covered in fallen leaves and leads into the distance. The trees are tall and thin, with dense foliage. The overall atmosphere is serene and natural.

How to Develop Good Practices Document Package from different types of References

How to Develop Good Practices Document Package from different types of References

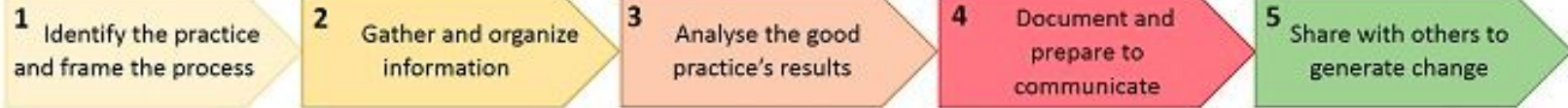
What is the process to capturing and sharing a good practice?



Source: <https://www.fao.org/capacity-development/resources/practical-tools/good-practice-tool/en/>

How to Develop Good Practices Document Package from different types of References

What is the process to capturing and sharing a good practice?



Source: <https://www.fao.org/capacity-development/resources/practical-tools/good-practice-tool/en/>



 Dashboard

Good Practices in Biodiversity Conservation in the ASEAN Region

Serves as a look-up resource for ASEAN Member States to refer to experiences and best practices on biodiversity conservation and management in the ASEAN Region. This database provides, in a cost effective manner, knowledge resources for the development of management plans, species and area-based conservation strategies, preparation of national reports and to some extent, the development of conservation policies.

How to Develop Good Practices Document Package from a Case Study

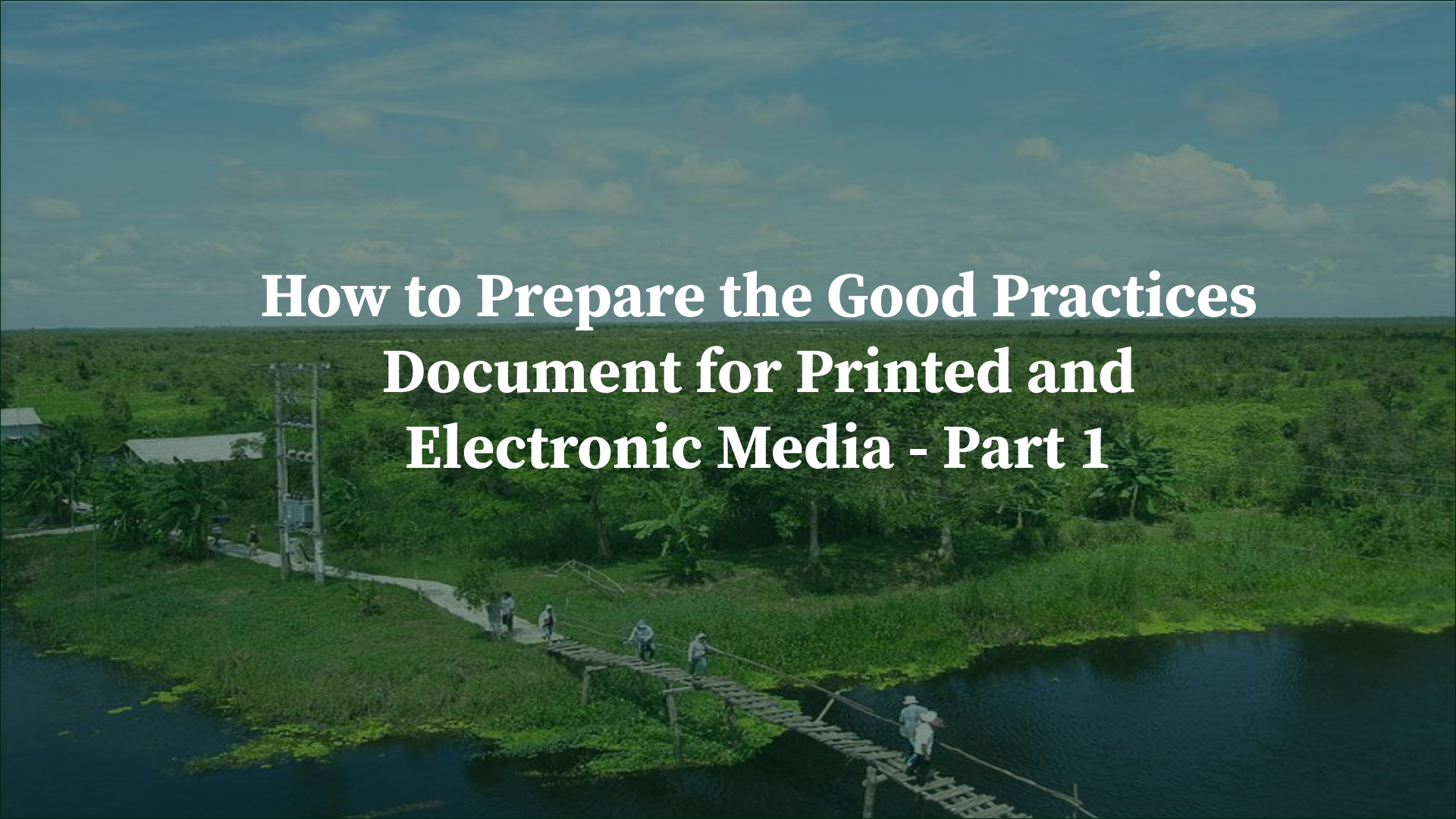


An aerial photograph of a tropical atoll, showing a series of small, elongated islands with white sand beaches and lush green vegetation, surrounded by clear turquoise water. The perspective is from a high angle, looking down on the islands. The text is overlaid in the center of the image.

How to Develop Good Practices Document Package from a Project Report



How to Develop Good Practices Document Package from a Workshop Output

The background image is a wide-angle shot of a rural landscape. In the foreground, a dark river flows from the bottom right towards the center. A simple wooden bridge with railings spans the river, and several people are walking across it. To the left of the bridge, there's a small concrete structure, possibly a water pump or a small shrine, surrounded by lush green vegetation. The background is filled with dense green trees and foliage under a bright blue sky with scattered white clouds. The overall scene is peaceful and scenic.

How to Prepare the Good Practices Document for Printed and Electronic Media - Part 1

Good Practices Document

- **Printed Media**

Books
Newspapers
Magazines
Journals
Periodicals
Newsletters
Brochures
Pamphlets / leaflets
Posters
Flyers



- **Electronic Media**

Video recordings
Audio recordings
Multimedia presentations
Slide presentations
CD-ROM
Online Content



Using Good Practices Document for Printed Media

Printed Media



- Format (size, margin)
- Design
- Layout



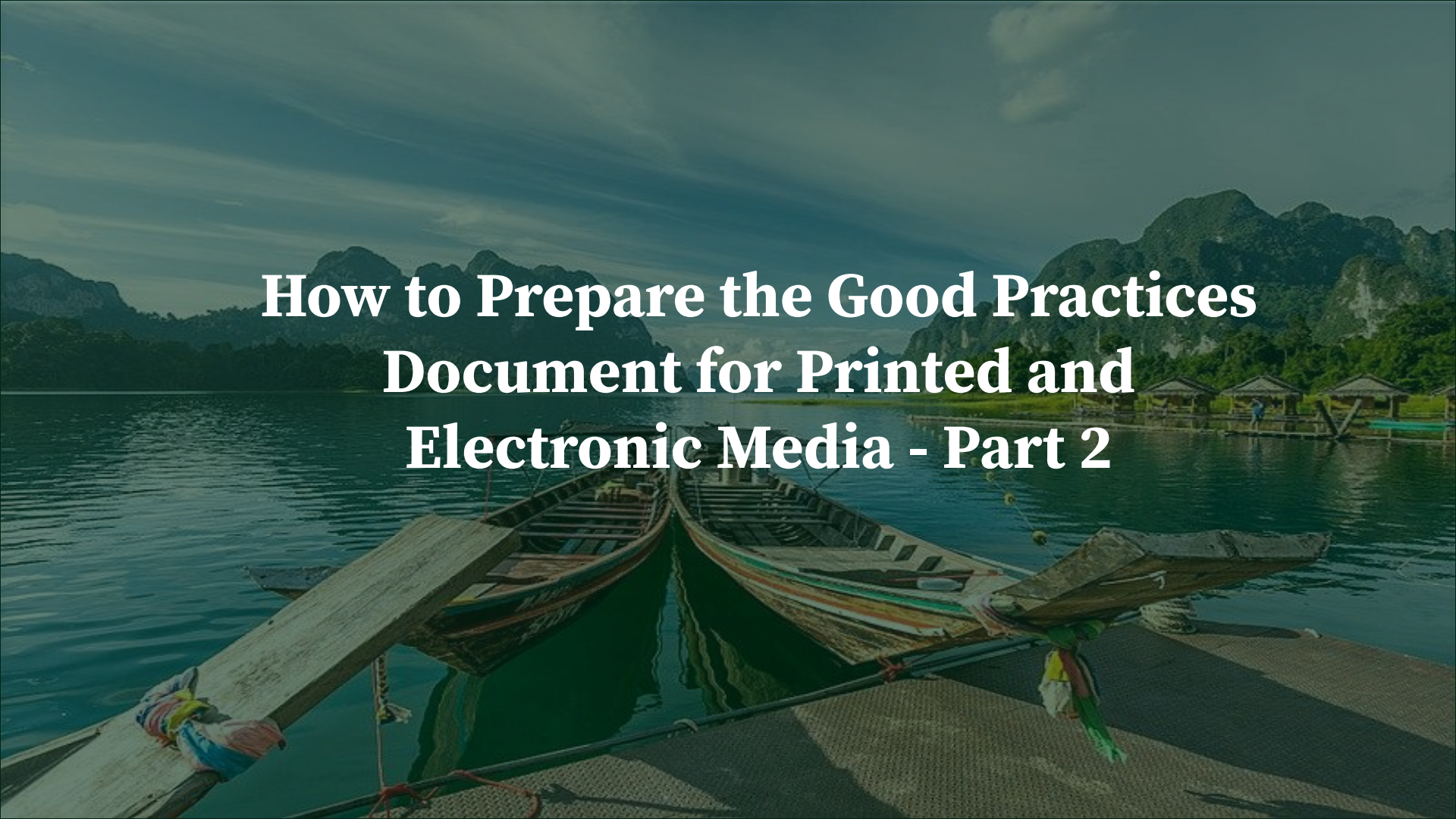
Printed Media

- Turn Good Practices document into a flyer
- One page
- 8 x 11 inches paper
- Short, quick-read
- Direct to the point

The background of the slide is a close-up photograph of green fern fronds. A white rectangular text box is positioned on the left side, with green brushstroke-like accents at its top-left and bottom-right corners.

How to turn the Good Practices Document into printed media:

1. Decide the type of printed media to use.
2. Work on the design and layout.
3. Format the information according to the layout.
4. Finalize. Proofread.
5. Print.



How to Prepare the Good Practices Document for Printed and Electronic Media - Part 2

Using Good Practices Document For Electronic Media

Electronic Media



- Format (size, margin)
- Design
- Layout



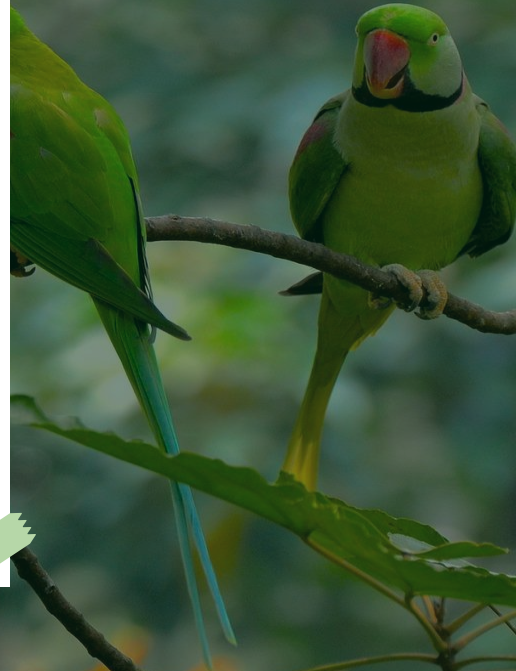


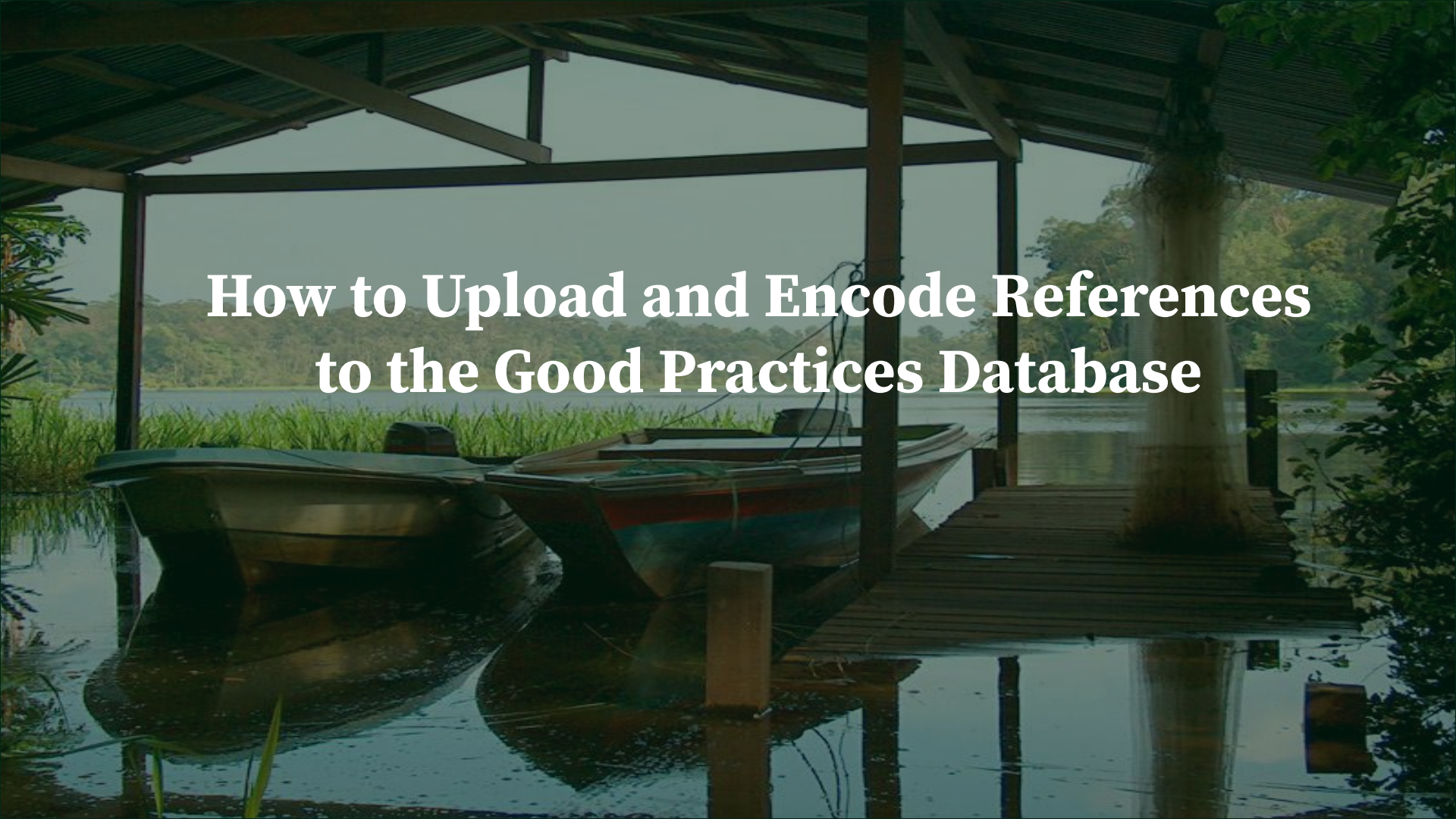
Electronic Media

- Turn Good Practices document into a web content
- Wordpress blog post
- Available online

How to turn the Good Practices Document into electronic media:

1. Decide the type of electronic media to use.
2. Work on the design and layout.
3. Format the information according to the layout.
4. Finalize. Proofread.
5. Publish.





How to Upload and Encode References to the Good Practices Database

How to Upload References to the Good Practices Database

1. Make the reference available for online access

- Select 'Upload file' option in the GP database
- Upload to a cloud storage, e.g. Google Drive, Dropbox
- Set for public access
- Get the url of the file location
- Add the url to the 'Source link' field in the GP database

2. Log in to the Good Practices Encoder Dashboard and add the reference.

- Add as much data as possible
- Save

A wide-angle photograph of a massive mountain range. The foreground is filled with lush, green tropical vegetation, including trees and tall grasses. In the middle ground, a steep, forested slope rises towards a jagged, rocky mountain peak. Patches of white clouds or mist are visible clinging to the upper parts of the mountain. The sky above is a pale blue with soft, white clouds. The word "Conclusion" is centered in the image in a large, white, serif font.

Conclusion

What we've learned:

- 1. Defined what the Good Practices information in biodiversity conservation are**
- 2. Explained their importance and why we need them**
- 3. Studied how we can document and package references into Good Practices**
- 4. Presented the GP Information Capture Template**
- 5) Demonstrated how to use this template through examples and exercises using documents such as a case study, project report and workshop output**
- 6) Gained an understanding of how to use the GP document in printed and electronic media**
- 7) Demonstrated examples of how we can turn the GP document into a flyer and website content**
- 8) Learned how to upload Good Practices reference to cloud storage and encode data in the GP database**



Thank you!

Do you have any questions?
mona@biodiversityphilippines.org

